**Kickstarter (for ages 18 – 25): Marketing and Social Media Assistant**

**About the Role:**

We are looking for someone whose art-curious with imagination to join our team and learn with us as part of an exciting new Kickstarter position. No previous experience necessary although a love of all things Tiktok, Facebook and Instagram help!

At Eden Arts, we inspire change and enrich lives through cultural initiatives, strategic projects, events, and festivals. You may have already heard of us or even been to one of our events including…

The Winter Droving in Penrith every October, which attracts over 20K people to the town, The North’s no. 1 outdoor cinema Picnic Cinema, enabling a programme of community cinema to rural venues through Cine North and launching The #66; a trans-regional project connecting the communities of Cumbria, Durham and Tees Valley through cultural initiatives plus Cumbria visual art programme C-Art and many, many more projects.

As part of the Kickstarter role you will:

- Learn to create engaging and effective social media posts, press releases, e-news content, and be the friendly face of Eden Arts with people on social media, and over the phone.

- Get to grips with design using Photoshop, Adobe Creative Suite, and other applications to give each post a touch of quirky flair that’s our trademark brand.

- Work closely with the Project Manager to contribute to the creation of social media and PR strategies.

And… You may also be working on live events (exciting!), which would involve some evening and weekend working (with time off in lieu).

**Essential skills and requirements:**
Excellent written and verbal communication skills and a good eye for detail. Able to use Facebook, Twitter, Instagram, Tiktok and other social media platforms. Experience of Microsoft programmes such as Word and Excel. This Kickstarter scheme position is open to 16-24-year olds in receipt of universal credit.

**Working pattern:**
37.5 hours. Mon – Friday 9.30 – 5.30pm with 30 mins unpaid lunch break. Potential evening and weekend work with time off in lieu.

**Hourly rate of pay:**
National Minimum Wage

**Job placement location:**
Penrith

**How to Apply:**

Please refer to your local job centre to be referred to this position